

Flyer for Customers

# Competitive Trade-in: Sophos Firewall and XGS

Get a free XGS Series hardware appliance when you order a minimum 3-year term of Xstream Protection\*

[Valid until September 30, 2023]



Replace your existing competitive firewall with a new XGS Series hardware appliance and get 99% discount on the hardware plus 1% discount on Xstream Protection. Sophos Firewall and the XGS Series appliances give you the very best in protection and performance to power and protect your network. From the smallest office or retail outlet to larger distributed and campus networks, our XGS Series includes multiple form factors to suit the requirements of many different environments.

This offer is valid for customers who are completely new to Sophos and for existing customers with other Sophos products, but who do not own a Sophos firewall of any kind.

## THE BENEFITS:

- **Powerful Protection and Performance:** Sophos Firewall's Xstream architecture provides protection from the latest threats whilst accelerating important cloud, SD-WAN and other app traffic. The dual-processor XGS Series models include a dedicated hardware FastPath for trusted traffic, freeing up resources for important deep packet and TLS inspection for the traffic that needs it.
- **Xstream Protection:** A single license bundle for advanced protection with Network, Web and Zero-Day Protection plus Central Orchestration for SD-WAN VPN orchestration and a 30-day Central Reporting Advanced data retention period. Rounded out with Enhanced support, this bundle has everything you need to protect your network.
- **XDR/MDR Connector:** Extend your protection beyond your firewall, e.g., with Sophos Managed Detection and Response. Sophos Firewall works in combination with other Sophos products which are licensed separately. See [sophos.com/mdr](https://sophos.com/mdr) for further details.

## HOW TO USE THIS OFFER:

1. Place an order with your Sophos partner quoting the promo code below.
2. Sophos may validate the ownership of your current firewall. We recommend including the make, model and serial number on your order.

Eligible Purchase	Promo Code
<p>The order must include a minimum 3-year term for Xstream Protection plus an XGS Series hardware appliance.</p> <ul style="list-style-type: none"><li>• Minimum 3-year term for Xstream Protection</li><li>• Excludes XGS 87, XGS 87w</li><li>• Full terms and conditions on reverse</li></ul>	XGS_3Y_Xstream_HWFREE_EE

Should you have any questions about this offer, your local Sophos partner will be happy to help.

Your Sophos Team

\*Discount on XGS hardware [99%] and Xstream [1%] is equivalent to or higher than the MSRP of the hardware appliance.

**SOPHOS**

## Terms and Conditions (“Promotion”)

- This promotional offer is valid for the period from April 1, 2023 through September 30, 2023 (“Promotion Period”) unless otherwise determined by Sophos.
- This Promotion is a limited time offer only available through participating Partners that are located in the following region:
  - **Region - Eastern Europe:** Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Greece, Hungary, Macedonia, Malta, Montenegro, Poland, Republic of Kosovo, Romania, Serbia, Slovakia, Slovenia

### The Promotion:

- **Competitive Trade-In: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 99% discount on the hardware plus 1% discount on the Xstream Protection subscription.**

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance, and Xstream Protection subscription for that appliance model with a minimum term of 3 years. Please note that XGS 87 and XGS 87w hardware purchases are not eligible for this Promotion.
- The order must be for a single new firewall customer. Existing Sophos Firewall (formerly XG Firewall) customers, Sophos UTM (SG) customers, and firewall renewals are explicitly excluded from this Promotion. However, existing Sophos customers who do not yet own a Sophos firewall of any kind are eligible to participate.
- Sophos reserves the right to validate the ownership of the competitive firewall being replaced by the purchase of the XGS Series hardware under this Promotion and may at its sole discretion request proof of ownership by end customers in the form of an invoice, serial number or such other similar information or documentation Sophos deems appropriate.
- This Promotion may not be combined with other Sophos promotional offers and may not be used in combination with additional discretionary discounting.
- This Promotion must be applied at the time of purchase and cannot be retrospectively applied to previous orders or transactions.
- The Partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy <https://www.sophos.com/en-us/legal/sophos-antibribery-policy.aspx> at all times.

- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion or any order, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion, these terms and conditions, or any order, the decision of Sophos to disqualify any Participant from this Promotion, and/or modify, suspend, or terminate this Promotion or any order submitted by a Participant will be final.
- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.
- Participants in this Promotion are solely responsible for declaring such promotions and paying any applicable taxes and fees.
- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services.
- **Privacy:** Sophos will use the personal details of the participant to conduct this action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: <https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx>
- **Eastern Europe:** This Promotion shall be governed in accordance with laws of England and Wales.

For more information visit  
[sophos.com/firewall](https://sophos.com/firewall)